



FOR IMMEDIATE RELEASE
October, 2004

imagineNATIVE FILM + MEDIA ARTS FESTIVAL ANNOUNCEMENT

STANDARD RADIO PRESENTS

A Special Music Evening Free to All

THE BEAT

with Lucie Idlout, George Leach and Slangblossom

El Mocambo ♦ October 23rd ♦ 9:00PM Doors

The **imagineNATIVE Film + Media Arts Festival** (October 20th - 24th) is celebrating its Fifth Anniversary Year of bringing together the best of Aboriginal creativity from around the world. This year, **Standard Radio** presents **The Beat**, a free night of live performances and music-video screenings.

Performing will be **Lucie Idlout**, a singer-songwriter whose raw and commanding style has made her one of the most powerful voices to rise from the new territory of Nunavut. Combining a tradition of Aboriginal with mainstream styles, performer **George Leach's** soulful rock-driven music has won him Best Rock Album and Best Male Artists at the 2000 Canadian Aboriginal Awards. Opening the show will be **Daybi** and **DJ Yann-Solo**, who are representing **Slangblossom**, a Native hip-hop group whose members also include **P-Nut** and **Wab**. All three performing artists are included on **The Red Album**, a compilation of music compiled by **Aboriginal Voices Radio**, showcasing some of the best Aboriginal artists in Canada to be released this autumn on Maple Music Records/Universal.

The Beat is sponsored by **Standard Radio**, who has been a proud supporter of **imagineNATIVE Film + Media Arts Festival** since its inception. Taking place October 23rd, starting at 9:00PM at the El Mocambo (464 Spadina Ave.), **The Beat** is open to delegates (who receive priority treatment) and the public free of charge.

The **imagineNATIVE Film + Media Arts Festival's** mandate is to promote and train Aboriginal film and media artists from across Canada and to support both established and emerging artists. **Standard Radio** plays an active role and is highly committed to the community, generously supporting events such as **imagineNATIVE Film + Media Arts Festival** and **The Beat**. **Aboriginal Voices Radio** was created to raise awareness for Canada's gifted Aboriginal musicians, broadcasting at 106.5FM in Toronto.

Please add this information to your listings. We are presently confirming interviews.

For Media information, please contact:

90A Isabella Street, 2nd floor Toronto Ontario Canada M4Y 1N4
tel: 416.922.4459 fax: 416.924.0101
GST #862990397RT0001



Planet3 Communications, Eileen Nonoyama / Joanne Smale
T: 416.922.4459 E: eileen@planet3com.net

For further information about The Beat, please contact:

imagineNATIVE Film + Media Arts Festival, Danis Goulet, Executive Director
T: 416.585.2333 E: execdirector@imagineNATIVE.org

For further information on the Red Album, please contact:

Aboriginal Voices Radio, Richard Hunter
T: 416.703.1287 ext. 235 E: <richard.hunter@aboriginalradio.com>