



IMMEDIATE RELEASE

September 2004

imagineNATIVE FILM + MEDIA ARTS FESTIVAL ANNOUNCES
www.imagineNATIVE.org

STORY PITCH COMPETITIONS
DEADLINE MONDAY OCTOBER 11, 2004

imagineNATIVE Film + Media Arts Festival is pleased to present two pitch competitions as part of the festival's free workshop and panel segment. **Show me the Drama! Drama Pitch Competition** and **What's Up Doc? Documentary Pitch Competition** will take place at the **Al Green Theatre, on Thursday, October 21st, from 10:00am to 1:15pm**. These annual pitch competitions allow prospective filmmakers and screenwriters to bring their ideas to a panel of industry professionals who can help turn their idea into a reality.

Show me the Drama! is a pitch competition for dramatic works which will take place at 10:00am. Pitches for short, long or series dramas can be made to broadcasters who will provide feedback and advice. The winner of the competition will receive \$1,500 worth of studio time at Wallace Studios and 30 hours of post-production time at the Liaison of Independent Filmmakers of Toronto (LIFT). Panel members will include: **Rachel Fulford**, Production Executive, Alliance Atlantis Broadcasting; **Sally Catto**, Executive in Charge of Production, Drama, CBC; **Rachel Nelson**, Production Executive, Production Nelson, Global Television; and **Lesley Grant**, Senior Executive, Development and Production, CTV.

What's Up Doc? is a pitch competition for a short (23 minute) documentary piece. Judges include **Andrew Johnson**, Commissioning Editor, Rough Cuts, CBC Newsworld; **Charlotte Engel**, Manager, Documentaries, CHUM Television; **Sarah Whitehouse**, Acquisitions Executive, The Documentary Channel; and **Naomi Boxer**, Documentary Programmers, TVOntario Documentaries. The winner will receive an academic filmmaking workshop of his/her choice from the Toronto Film College.

All pitches must be pre-selected and preference will be given to Aboriginal pitch teams. A one page pitch idea and biographies of the production team should be emailed to kswanson@imagineNATIVE.org by October 11th.

imagineNATIVE Film + Media Arts Festival's mandate is to promote and train Aboriginal media artists from across Canada and works to support both established and emerging artists. Industry workshops and panels are offered free of charge to both artists and the public.

For further information, please contact:

imagineNATIVE Film + Media Arts Festival, Kerry Swanson, Director of Development
T: 416.585.2333 E: kswanson@imagineNATIVE.org

For Media information, please contact:

90A Isabella Street, 2nd floor Toronto Ontario Canada M4Y 1N4
tel: 416.922.4459 fax: 416.924.0101
GST #862990397RT0001



Planet3 Communications, Eileen Nonoyama / Joanne Smale
T: 416.922.4459 E: eileen@planet3com.net

90A Isabella Street, 2nd floor Toronto Ontario Canada M4Y 1N4
tel: 416.922.4459 fax: 416.924.0101
GST #862990397RT0001